



Wednesday, 26 January 2011

People on the move

21 January 2011

The latest appointments and promotions in the global market research and consumer insight industry. This week: WorldOne, CMI, Nebu, Incite and Chime

JEFF PALISH becomes the senior vice president of the business development team at healthcare data collection firm, **WorldOne**. He was previously in the market research unit at Epocrates.

CMI has promoted three executives within its client services team. **MIKE MABEY** becomes vice president of client solutions. **ALISA HAMILTON** becomes research manager. **ANGELA MATTOON** is promoted to the post of project manager.

FRANK HAMPSHIRE has retired as the senior director of market research at the **Automotive Aftermarket Suppliers Association**.

Four new appointments at survey software house **Nebu's** US office. **KIRK RICHARDS** will lead the sales and marketing team. **ROB VAN HEES** is the new customer care manager. **PETER TAKACS** joins the firm's web development team and **PETER VERES** rejoins Nebu in the Dub Knowledge development team.

Web analytics firm **Intlock** has appointed **ARIE SCOPE** to its advisory board.

CLAUDIA BRENDEL has left Freshminds Research where she headed up the financial and professional services practice to join **Incite**. **LUCIE WOOD** also joins the firm after a stint at Nunwood. **XIAOJING WU** comes aboard from Ronin Corporation and **KERRY MCKINNON** is the new office manager.

A slew of appointments within the research and engagement division at **Chime Communications**. **ROSY GOODRICK**, **WINSTON CHESTERFIELD** and **LAURENCE PALFREYMAN** join **Opinion Leader**. **CAROLINE HOLMAN** and **DAVID WINSTONE** join **Facts International**.

Follow us on 

www.twitter.com/researchlive